A NEVER ENDING STORY

COOMO

bene



COOMO

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In a world of fast food, fast fashion and fast furniture, we need to pause and rethink: What is truly important to us? What would we like to preserve? What would we like to change? In a world defined by acceleration and disposability, the time has come to redefine furniture design. COOMO is more than a sofa – it is founded on the principles of refurbishment, reuse and recycling. Its revolutionary construction allows every single component to be replaced, enabling the furniture to be repaired, renewed and extended in life.

DESIGN: Form Us With Love



A NEVER ENDING STORY

REFURBISH, REUSE, RECYCLE

For Bene, sustainability means that every piece of furniture is given a new beginning time and again – and ultimately to return, in full, to the material cycle. The covers can be removed for cleaning or replaced with new fabrics, while the revolutionary modular structure allows all components to be exchanged with ease.

This design philosophy enables COOMO not only to remain in use far longer, but also to be passed on to others and revitalized over successive lifecycles.



THREE ELEMENTS, MAXIMUM FLEXIBILITY

With three distinct modules – corner element, single element and pouf – you can create, adapt or expand a wide range of compositions.



CORNER ELEMENT



SINGLE ELEMENT



POUF

ENDLESS POSSIBILITIES



COOMO ADAPTS

With COOMO you can create, adapt or expand a wide range of compositions. Designed for maximum flexibility, each configuration can be precisely tailored to the space and its intended use. The modular sofa can be effortlessly reconfigured, making it the adaptable centerpiece of any interior. COOMO – a sofa that adapts. A design that evolves. A sense of space that endures.

REDEFINING MODULARITY

MODULAR BY DESIGN. NOT GLUED. RECYCLABLE.

COOMO redefines the modular sofa. Its revolutionary internal architecture allows every component to be easily replaced, enabling the furniture to be renewed with minimal effort.
The covers can be removed for cleaning or exchanged for new fabrics. Nothing is glued.
From the upholstery and molded foam to the structural frames, every element can be replaced individually. This approach ensures that fully functional components remain in use for as long as possible.



COVER
The fabric cover is removable and can be cleaned or replaced.

UPHOLSTERY
The upholstered elements are made of form-stable polyurethane foam. In the outdoor version, an additional protective layer made of textile fibers prevents moisture entering the sub-construction, thereby contributing to the weather-resistance of the material.

SUBCONSTRUCTION
Substructure made of EPP (expanded polypropylene),without any composite materials, staples, or screws. EPP is 100% recyclable, free of harmful substances, and particularly lightweight, shock-absorbing, and form-stable. Thanks to its modular design, the substructure can be combined with all three tops—corner element, single element, or pouf.

BASE
Made of steel, powder-coated in black or matte clay.



COOMO OUTDOOR

DESIGN FOR INDOOR AND OUTDOOR

COOMO is modular, durable and designed for use across a wide range of environments – including outdoor areas such as terraces and gardens. COOMO Outdoor is the weather-resistant version and with selected fabrics made for outdoor use.



COOMO OUTDOOR

In this outdoor version, an additional protective layer of textile fibers prevents moisture penetration and further enhances the material's resistance to environmental influences.
An optional protective cover provides optimal protection against the elements, as well as against dust and dirt. Each cover is precisely tailored to the respective module – single element, corner element or pouf.



DURABLE AND VERSATILE

CHANGE EVERY PART. KEEP THE COMFORT. LOVE IT LONGER.

COOMO is not only durable, but inherently adaptable: designed to be used over the long term, passed on, or revitalized by others. For Bene, sustainability means that every piece of furniture is given a new beginning time and again. Throughout generations, COOMO allows to create a new story. And if it comes to us, the story will never end.



DETAILS



BASE

- made of powder-coated steel
- in black or matte clay



USB-C-CHARGING PORT SET

- optional available
- necessary preparation is a standard in all modules



PROTECTIVE COVER

- precisely tailored to each module
- durable, water-repellent material

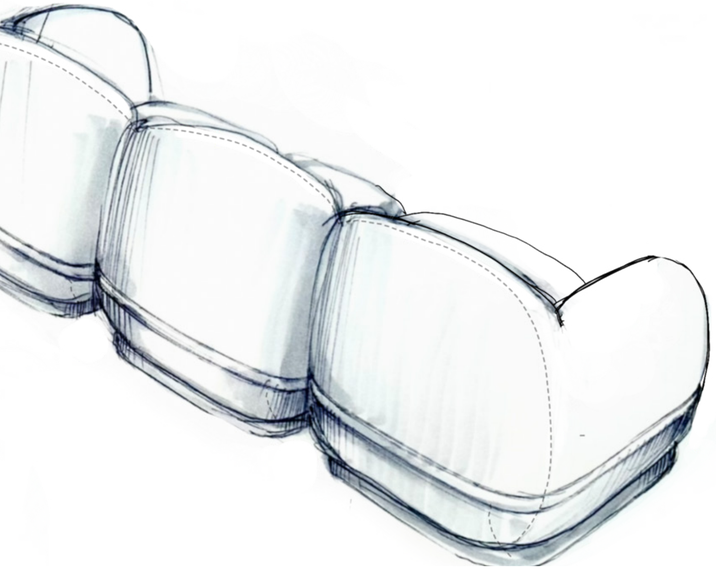
Designed by Form Us With Love

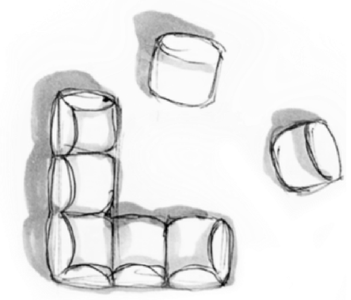
WHAT GIVES COOMO ITS CHARACTERISTIC IDENTITY?

Our goal was to develop a furniture system that is not only functional but also emotionally engaging. Rather than following the fast-moving trends of the furniture industry, we deliberately created a future-proof system that is durable and adaptable.

Soft, cloud-like volumes define COOMO's design language and create an inviting, organic presence in space. The elements are intended to connect effortlessly with one another—both physically and in their spatial impact—conveying comfort and playfulness at the same time. This balance between playful modularity and a sensual formal language gives COOMO its identity.





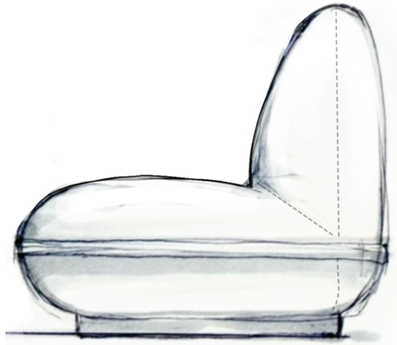




CAN COOMO BE DESCRIBED AS A SUSTAINABLE PRODUCT?

From the very beginning, we set strict ecological and design goals. Of course, this depends on many parameters, such as material flows, price levels, existing distribution channels, customers, and so on. COOMO's modular, layered construction is designed to facilitate renewal and repair. By avoiding adhesives and instead using mechanical connections and stackable structures, we reduce material waste and create a system that can be easily disassembled and recycled at the end of its life cycle.

In addition, material choices—such as recycled or recyclable plastics—as well as removable covers play a crucial role in minimizing environmental impact and extending the product's lifespan.



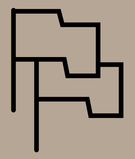
WHAT WERE THE BIGGEST CHALLENGES IN DEVELOPING COOMO?

The collaboration between Form Us With Love and Bene was characterized by intensive exchange, through which we learned a great deal together.

The challenge was to reconcile our high design and sustainability ambitions with technical and economic constraints. At the same time, we wanted to ensure that the product is both relevant today and timelessly future-proof—an expectation that is particularly demanding in any modular



THE BENE RESPONSIBILITY



Approximately 80 % of all raw material supplies come from Austria, while a further 14 % come from Germany.



The raw material Bene uses the most is wood (over 90 % from certified forestry).



99,9 % of all deliveries reach us from a European country.



Environmentally friendly materials used and harmful substances and components avoided.



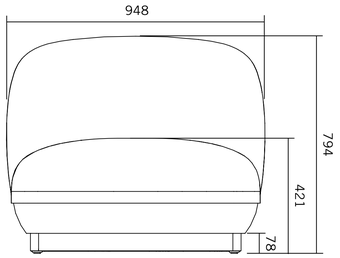
Bene uses biomass for heating – specifically, wood waste from our own production site.



100 % electricity sourced from hydro-power and LED lighting in our production facilities.

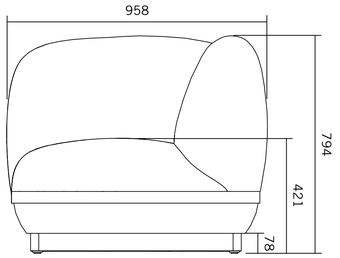
OVERVIEW AND DIMENSIONS

COOMO CORNER ELEMENT



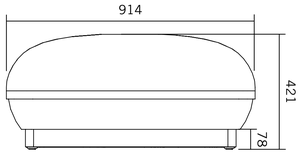
Depth: 938

COOMO SINGLE ELEMENT



Depth: 958

COOMO POUF



Depth: 914

Dimensions in mm

COLOURS AND MATERIALS

POWDER-COATED STEEL (BASE)



Clay matte

Black matte

FABRIC, IMITATION LEATHER



A variety of collections are available as cover materials: Era, Step, Step Melange, Soft Next, Remix, Mainline Flax, Focus, Bonsai Reboot, Chance, Panama, Fiord, Steelcut, Assam, Focus Melange, Artisan, The Cool, Steelcut Trio, Hallingdal, Opera, Elle, Coda, Spectrum.

Further information on each collection can be found at www.bene.com.

Our outdoor fabrics can also be used on indoor products. However, this does not make indoor products suitable for outdoor use.



ABOUT BENE

We plan and design spaces for people to feel good and enjoy work. Our product portfolio comprises furniture for all sections and areas of the modern office. We develop integrated concepts for our clients that respond to the changing challenges of the working world. We love design. Our high standards in functionality, quality, and design become tangible in each of our products. We are proud tobe present in more than 40 countries worldwide as an international brand rooted in Austria. In the future, as we have since 1790, we will rely on the power of innovation to continue our role as a leading provider of inspiring work environments.

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bene

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